National Council of Women New Zealand - Gender Attitude Survey 2023
Online Survey
Rangahau Aotearoa Research New Zealand P/N 5322
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## Let's talk about gender in Aotearoa New Zealand

Thank you for agreeing to complete this important survey. This survey asks questions about attitudes towards gender in Aotearoa New Zealand - at home, at work, at school and in our communities.

It should take about 15 minutes to complete. Most questions can be completed by simply ticking the box that best represents the answer that you wish to give.

Confidentiality: The answers you provide are completely confidential and anonymous and at no stage will we collect any personally identifiable information from you. We wish to understand your opinions, so please be as open and honest as possible in your answers.

It is important to note that your participation in this survey is completely voluntary and at any time you can choose to exit the survey.

## Section 1: About you

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First of all, we would like to ask you some questions about yourself...

1. Which age group do you belong to?

Please select one option
1.... 17 and below [TERMINATE]
2....18-24
3....25-34
4....35-44
5....45-54
6....55-64
7....65-74
8... 75 and over
2. Which region do you live in?

Please select one option
1 Northland
2 Auckland
3 Waikato
4 Bay of Plenty
5 Gisborne
6 Hawke's Bay
7 Taranaki
8 Manawatu-Wanganui
9 Wellington-Wairarapa
10 Tasman
11 Nelson
12 Marlborough
13 West Coast
14 Canterbury
15 Otago
16 Southland
3. Which ethnic group do you belong to? You can belong to more than one.

Please select as many options as apply
1 New Zealand European/Pakeha
2 Māori
3 Pacific
4 Asian
5 Middle Eastern/Latin American/African
96 Other Please specify:
4. Which one of the following best describes your current living situation?

Please select one option
1.... One-person household
2.... Couple only
3.... Couple with child(ren)
4.... One parent with child(ren)
5.... Other multi-person household (e.g. flat)
6.... Other Please specify:
98..I'd rather not say

## Section 2: Gender roles

8. Thinking about families with children. Who do you think should be mainly responsible for each of the following tasks in families with children?

Please tick one answer for each activity from the options across the top of the table

ROTATE
a) Cooking meals
b) Shopping for food and household groceries
c) Bringing in the household income
d) Looking after the children
e) Disciplining the children
f) Cleaning the bathroom
g) Mowing the lawn
h) Driving for family outings
i) Putting the rubbish out
j) Fixing internet and IT problems

The boys \& The girls \& All genders in a men in a home women in home home

## Don't know



9. Thinking about the subjects that are taught in secondary schools. Who do you think the following subjects are more suitable for?

Please tick one answer for each subject from the options across the top of the table

a. Accounting
b. Biology
c. Digital technology
d. Fashion and textiles technology
e. Food technology
f. Materials technology (metal work/wood work)
g. Maths
h. Physical education
i. Physics
j. Visual art/ photography

More suitable More suitable for Suitable for for boys girls all genders

Don't know

10. Who do you think the following jobs and roles are more suited to?

Please tick one answer for each job from the options across the top of the table

| ROTATE | More suited to men | More suited to women | Suited to all genders | Don't know |
| :---: | :---: | :---: | :---: | :---: |
| a. Cleaner | $\square_{1}$ | $\square_{2}$ | $\square 3$ | $\square_{98}$ |
| b. Engineer | $\square_{1}$ | $\square_{2}$ | $\square_{3}$ | $\square_{98}$ |
| c. Family doctor (i.e. GP) | $\square_{1}$ | $\square{ }^{1}$ | $\square 3$ | $\square_{98}$ |
| d. Farmer | $\square_{1}$ | $\square_{2}$ | $\square 3$ | $\square_{98}$ |
| e. Hairdresser | $\square_{1}$ | $\square{ }^{1}$ | $\square 3$ | $\square_{98}$ |
| g. Leadership roles/bosses | $\square 1$ | $\square{ }^{\square}$ | $\square 3$ | $\square_{98}$ |
| h. Nurse | $\square_{1}$ | $\square 2$ | $\square 3$ | $\square_{98}$ |
| I. Retail assistant | $\square_{1}$ | $\square{ }^{1}$ | $\square \square_{3}$ | $\square_{98}$ |
| m. Social worker | $\square_{1}$ | $\square 2$ | $\square 3$ | $\square_{98}$ |
| o. Teacher | $\square_{1}$ | $\square_{2}$ | $\square_{3}$ | $\square_{98}$ |
| p. The Armed Forces (i.e. Airforce, Army, Navy) | $\square_{1}$ | $\square 2$ | $\square 3$ | $\square_{98}$ |
| q. Builder | $\square_{1}$ | $\square_{2}$ | $\square 3$ | $\square_{98}$ |

11. Who do you think the following characteristics are more important to?

Please tick one answer for each characteristic from the options across the top of the table

ROTATE
b. A well-paying job
c. A position of power
e. Being able to stand up for themselves
f. Being caring
h. Being funny
i. Being in charge
j. Being able to put on a brave face in public
k. Being able to cry in front of friends
I. Being sporty
m. Being physically attractive

| More <br> important <br> for men | More important <br> for women | Important for <br> all genders |
| :---: | :---: | :---: | | Not necessarily |
| :---: |
| important for any |
| gender |

$\square$

$\square$






The following questions could be of a sensitive nature for some. We provide contact details for support organisations at the end of the survey, if you feel you would like to talk to someone about the topics raised.

SPACE
12. How much do you agree or disagree with each of the following statements?

Please tick the answer you wish to give from the options across the top of the table

## ROTATE

a. In homes where there is both a mother and father, both parents should equally share responsibility for raising their children
b. People must work full time if they want to progress in their career
c. In homes where there is both a mother and father, the father should have more say than the mother in making family decisions
d. Hitting out is an understandable response for a man when his wife or girlfriend tries to end a relationship
e. In NZ, women feel pressured to choose between being a good wife/mother or having a professional or business career
f. Contraception is the responsibility of both men and women
g. A woman should have the right to choose whether or not she has an abortion
h. A man who doesn't fight back when he's pushed around will lose respect as a man
i. Showing physical or emotional weakness makes a man less of a man



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13. Thinking about school-aged children. How much do you agree or disagree with each of the following statements?

Please tick the answer you wish to give from the options across the top of the table

## ROTATE

a. It's alright for a girl to want to play rough sports like rugby
b. It's alright for a girl to ask a boy out on a date
c. Boys are better leaders than girls
d. Girls are as smart as boys
e. Girls should have the same freedom as boys
f. It's ok for boys to play netball
g. It's ok for boys to play with dolls
h. More encouragement in a family should be given to sons to go to university than daughters

14. Thinking about online harassment, including via social media, email, text or other online messaging. How much do you agree or disagree with each of the following statements?

Please tick the answer you wish to give from the options across the top of the table

ROTATE

| Strongly |
| :--- | :--- | :--- |
| disagree |$\quad$| Strongly |
| :---: |
| agree | | Dnow't |
| :--- |

a. Online harassment is a serious problem in Aotearoa New Zealand
d. Women are exposed to more harassment online than men
e. Online harassment has an effect on how women are treated in real life

15. Thinking about uninvited sexual situations which result in rape. How much do you agree or disagree with each of the following statements?

Please tick the answer you wish to give from the options across the top of the table

ROTATE

a. You can't really call it rape if someone doesn't physically fight back
b. False rape accusations are common


c. Rape happens when a man's sex drive is out of control

d. If someone is raped when they're drunk, they're at least partly responsible for what happens $\square$

e. If someone is willing to 'make out', then it's no big deal if the other person pushes them a little further and has sex


## Section 3: Gender equality and inequality in New Zealand

16. We are interested in the different ways people understand the term, 'gender equality'. In your own words, please tell us what 'gender equality' means to you.
Please write your answer here
1....Comment
98..Don't know

## NEW PAGE

17. The rest of this survey is based on 'gender equality', where this means people of any gender are equal in all possible respects. Please keep this in mind when you answer the rest of the questions in this section.

How much do you agree or disagree with each of the following statements?
Please tick the answer you wish to give from the options across the top of the table
Strongly
disagree
18. How well do you think Aotearoa New Zealand is doing in terms of gender equality in each of the following? Please tick the answer you wish to give from the options across the top of the table


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19. Imagine for a moment that gender equality had been achieved in Aotearoa New Zealand. If this was the case, how much do you agree or disagree that each of the following things would be true?

Please tick the answer you wish to give from the options across the top of the table

|  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

20. And how much do you agree or disagree that each of the following would happen?

Please tick the answer you wish to give from the options across the top of the table

|  |  |  |  |  | Strongl | Don't <br> know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. A reduction in the rates of domestic violence | $\square_{1}$ | $\square_{2}$ | $\square_{3}$ | $\square_{4}$ | $\square_{5}$ | $\square_{98}$ |
| b. A reduction in the rates of sexual violence | $\square 1$ | $\square \square_{2}$ | $\square \square_{3}$ | $\square_{4}$ | $\square 5$ | $\square_{98}$ |
| c. A reduction in the suicide rate | $\square \square_{1}$ | $\square_{2}$ | $\square 3$ | $\square_{4}$ | $\square 5$ | $\square_{98}$ |
| d. A reduction in alcohol and drug abuse | $\square 1$ | $\square_{2}$ | $\square_{3}$ | $\square_{4}$ | $\square_{5}$ | $\square_{98}$ |
| e. More stories about women's sports | $\square 1$ | $\square_{2}$ | $\square_{3}$ | $\square_{4}$ | $\square_{5}$ | $\square_{98}$ |
| f. Less gender stereotyping in the media | $\square 1$ | $\square_{2}$ | $\square 3$ | $\square_{4}$ | $\square 5$ | $\square_{98}$ |

## Section 4: Gender and sexual diversity

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21. How comfortable would you be with gay and bisexual men, lesbian and bisexual women, in each of the following situations? Please hover over the column labels for a definition of each.

Using the groups listed across the top of the table, please tick which groups (if any) you would be comfortable in each of the following situations.

| ROTATE |  <br> bisexual <br> men |  <br> bisexual <br> women | Bisexual |
| :--- | :---: | :---: | :---: |
| a. As part of your immediate <br> family | $\square_{1}$ | $\square_{1}$ | $\square_{1}$ |
| b. As one of your friends | $\square_{2}$ | $\square_{2}$ | $\square_{2}$ |
| c. As one of your work colleagues | $\square_{3}$ | $\square_{3}$ | $\square_{3}$ |
| d. As one of the people you play <br> sport with | $\square_{4}$ | $\square_{4}$ | $\square_{4}$ |
| e. Becoming parents | $\square_{5}$ | $\square_{5}$ | $\square_{5}$ |
| f. As your doctor | $\square_{6}$ | $\square_{6}$ | $\square_{6}$ |
| h. As captain of a NZ sports team | $\square_{8}$ | $\square_{8}$ | $\square_{8}$ |
| i. As the Prime Minister of New <br> Zealand | $\square_{9}$ | $\square_{9}$ | $\square_{9}$ |
| j. As your teacher | $\square$ | $\square_{10}$ | $\square_{10}$ |
| k. As your manager | $\square$ | $\square \square$ | $\square$ |

Gay - A person who is attracted to the same gender. This is more widely used by men than women and can be both a personal and community identity.

Lesbian - A woman who is attracted to other women. This is used as both a personal identity and community identity.
Bisexual - A person who is emotionally and sexually attracted to their own and other genders.
22. And how comfortable would you be with transgender men, transgender women and people with non-binary gender in each of the following situations? Please hover over the column labels for a definition of each.

Using the groups listed across the top of the table, please tick which groups (if any) you would be comfortable in each of the following situations.

| ROTATE | Trans men | Trans women | Non-binary gender people |
| :---: | :---: | :---: | :---: |
| a. As part of your immediate family | $\square_{1}$ | $\square_{1}$ | $\square_{1}$ |
| b. As one of your friends | $\square{ }_{2}$ | $\square_{2}$ | $\square{ }_{2}$ |
| c. As one of your work colleagues | $\square 3$ | $\square_{3}$ | $\square_{3}$ |
| d. As one of the people you play sport with | $\square_{4}$ | $\square_{4}$ | $\square_{4}$ |
| e. Becoming parents | $\square 5$ | $\square_{5}$ | $\square_{5}$ |
| f. As your doctor | $\square 6$ | $\square 6$ | $\square 6$ |
| h. As captain of a NZ sports team | $\square_{8}$ | $\square_{8}$ | $\square_{8}$ |
| i. As the Prime Minister of New Zealand | $\square_{9}$ | $\square_{9}$ | $\square 9$ |
| j. As your teacher | $\square_{10}$ | $\square_{10}$ | $\square_{10}$ |
| k. As your manager | $\square_{11}$ | $\square_{11}$ | $\square_{11}$ |

Trans woman - A woman who was assigned male at birth. It is grammatically and definitionally correct to include a space between trans and woman.

Trans man - A man who was assigned female at birth. It is grammatically and definitionally correct to include a space between trans and man).

Non-binary gender - An umbrella term for gender identities outside the male/female binary.
23. Some groups in Aotearoa New Zealand are disadvantaged because of gender inequality. Who do you think are disadvantaged because of gender, if any?
Please tick all that apply in the first column and use the second column to provide any explanations

|  | Disadvantaged groups | Please identify the specific groups, |
| :---: | :---: | :---: |
| a. Men generally | $\square_{1}$ |  |
| b. Specific groups of men | $d_{2}$ |  |
| c. Women generally | $\square_{3}$ |  |
| d. Specific groups of women | $\square_{4}$ |  |
| f. No groups of people are disadvantaged by gender inequality | $\square_{6}$ |  |
| g. Don't know | $\square_{98}$ |  |

24. Thinking about compulsory schooling. At what age do you think schools should start teaching on each of the following?
Please tick at which school year groups, if any, you think these lessons should be introduced

| Years 0-6 (Aged 5- | Years 7-8 <br> (Aged 11- | Years 9-11 | Years 12-13 | There should <br> be no such <br> information <br> (Ageluded in 13-15) | Don't <br> (Aged 16-17) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $12)$ |  |  | any years |  |


| a. Healthy relationships, <br> including consent | $\square_{1}$ | $\square_{1}$ | $\square_{1}$ | $\square_{1}$ | $\square \square$ | $\square$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| b. Gender diversity | $\square_{2}$ | $\square_{2}$ | $\square_{2}$ | $\square_{2}$ | $\square_{2}$ | $\square$ |
| c. Sexual diversity | $\square_{3}$ | $\square_{3}$ | $\square_{3}$ | $\square_{3}$ | $\square_{3}$ | $\square$ |

## Section 5: Final questions

Thank you for completing our survey. Before closing your browser, please answer our final questions.

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25. Do you live in a ...?

Please select one option
1 .... Large town/city
2....Small town/rural area
3....In between these two
26. Do you have a lot of difficulty with, or are you unable to do any of the following?

Please select as many as apply
1 .....Seeing, even if you are wearing glasses
2..... Hearing, even if you are using a hearing aid
3.....Walking or climbing steps
4.....Remembering or concentrating
5.....Personal care, such as dressing or washing all over

6 .....Communicating, when using your usual (customary) language (i.e. understanding or being
understood)
97 ... No difficulties with any of the above
98 ...Don't know
99 ...Prefer not to say
27. What is your gender?

Please select one option
1.... Male
2....Female
3...Another gender
96... Prefer not to answer
28. Do you consider yourself to be transgender?

Please select one option
1....Yes
2....No
98..Don't know
99..Prefer not to answer

Thank you.

If you feel you would like to talk to someone about the topics raised in this survey, here are some organisations that you may wish to contact.

OUTlineNZ: This confidential service has been provided to the LGBTQ+ community, their friends and families since 1972.
Call on 08006885463 or visit the website http://www.outline.org.nz/

Rape Crisis: The 24 hour helpline number is 0800883300 . Website for sexual violence agencies all over the country at www.toah-nnest.org.nz

Family Violence information line 0800456450 or visit www.areyouok.nz for information and help.

Youthline - 24 hour helpline for young people 0800376633

Lifeline - 24 hour telephone counselling - 0800543354

You may now submit your survey and close your browser.

